

Spotlight Awards Guide 2026

Student Award

Best Hype Video

Prize: \$100 Amazon gift card

Objective: Create a 30-60 second hype video that evokes excitement, similar to the adrenaline rush of a sports movie or collegiate game walk-out.

Content Requirements: Include at least one uniquely filmed shot of the scoreboard, student section, and sports action, with all music being royalty-free.

Technical Specifications:

- **Resolution:** 1920x1080
- **Format:** MPEG4 or .MP4
- **Codec:** H.264

“Hype is all about energy—use kinetic text, speed ramps, and smooth transitions to keep the action alive. Slow motion adds drama, while cinematic angles like drone shots and close-ups intensify the moment. Sync visuals with bass drops and crowd roars to amplify the excitement, and film in dynamic locations like locker rooms or stadium tunnels for added flair. High-impact transitions—glitches, zoom cuts, and light leaks—ensure every moment flows with unstoppable momentum.”

– Evan Reser, Video & Motion Graphics Specialist

Student Award

Best Static Scoreboard Graphic

Prize: \$100 Amazon gift card

Objective: Design a 1920x1080 scoreboard graphic that enhances the fan experience, whether used as a scoreboard background or an on-screen ad.

Content Requirements: The graphic must include a team logo. Creative Commons applies.

Technical Specifications:

- **Resolution:** 1920x1080
- **Format:** .JPG or .PNG

“One recommendation for the graphics is to focus on big bold fonts and heavy contrast! It's great to add texture and pattern, but remember that LED displays are made up of tiny pixels. Sometimes, the thinner or more detailed patterns, textures, and fonts, don't show up properly on LED. Heavy contrast, bold fonts, and thicker textures tend to show up much better.”

– Ashley Peterson, Marketing Director

School Award

ScoreVisionary of the Year

Prize: \$200 Amazon gift card

Written Submission: Provide a paragraph explaining why your school deserves to be ScoreVisionary of the Year, including one recommendation from a fan, colleague, sponsor, or student. Schools must be active ScoreVision customers using the apps for scorekeeping, production, and content creation.

Photo Package: Submit 5 high-resolution (1920x1080) PNG photos showcasing game day production (scoreboards, app usage, broadcasting), with both raw and edited versions.

Bonus Video: Include one unedited mp4 video (1920x1080) capturing the game day atmosphere (e.g., fan section, press box).

Bonus Content: Submit one piece of original scoreboard content (hype video, animation, or static graphic) in 1920x1080 JPEG or mp4 format.

School Award

Rookie of the Year

2024-2025 NEW Customers

Prize: \$200 Amazon gift card

Written Submission: Provide a paragraph explaining why your school deserves to be ScoreVisionary of the Year in the rookie subcategory, including one recommendation from a fan, colleague, sponsor, or student. Schools must be active ScoreVision customers using the apps for scorekeeping, production, and content creation.

Photo Package: Submit 5 high-resolution (1920x1080) PNG photos showcasing game day production (scoreboards, app usage, broadcasting), with both raw and edited versions.

Bonus Video: Include one unedited mp4 video (1920x1080) capturing the game day atmosphere (e.g., fan section, press box).

Bonus Content: Submit one piece of original scoreboard content (hype video, animation, or static graphic) in 1920x1080 JPEG or mp4 format.

NOTE:

Students must actively be enrolled at a school using ScoreVision. Only one submission is allowed per student in each category. More than one submission will lead to disqualification from the competition. Team submissions are accepted, but only a single prize will be awarded. Creative Commons must apply with all pieces submitted.

Submissions are due no later than **April 17th, 2026**.
Projects can be submitted at www.scorevision.com/spotlight